14.2 The review center shall submit to the CHED for approval the proposed advertisement and in this connection; the CHED-issues from time to time specific guidelines covering the content and form review center advertisement or announcement.

14.3 The duly authorized advertisement shall have the phrase “As per CHED Permit No. ________ s. ________” as part of the advertisement in the lower portion of the material and to be printed legibly and big enough to be read by the public.

RULE XIV

TRANSITORY PROVISION

Rule 15. Transitory Provision.

15.1 Review centers that are existing upon the approval of Executive Order No. 566 shall have been given a grace period of up to one (1) year, to tie-up/be integrated with existing HEIs consortium of HEIs and PRC recognized Professional Associations with recognized programs under the conditions set forth in this Order and upon mutually acceptable covenants by the contracting parties. In the alternative, they may convert as a school and apply for the course covered by the review subject to rules and regulations of the CHED and the SEC with respect to the establishment of schools. In the meantime, no permit shall be issued if there is non-compliance with these conditions or non-compliance with the requirements set forth in these rules.

15.2 Only after full compliance with the requirements shall a Permit be given by the CHED to review centers contemplated under this Rule.

15.3 Failure of existing review centers to fully comply with the above shall bar them from existing as review centers and they shall be deemed as operating illegally as such. In addition, appropriate administrative and legal proceedings shall be commenced against the erring entities that continue to operate and appropriate sanctions shall be imposed after due process.